

Black & Gold Fundraising Ball

50 YEARS
ANNIVERSARY



SPONSORSHIP PACKAGES

2018 is Aberdeen Cyrenians 50th year tackling homelessness in the city. We invite you to join us at our main fundraising event of the year as one of our event sponsors.

We have six fantastic packages available:

HEADLINE SPONSOR

EVENT PROGRAMME SPONSOR

WELCOME DRINKS SPONSOR

FOOD & BEVERAGE SPONSOR

ENTERTAINMENT SPONSOR

DÉCORATION SPONSOR

HEADLINE SPONSORSHIP

£5,000

The Headline sponsorship package includes:

- A table of 12 on the night
- Logo/advert on the sponsors and event pages on the website
- Logo to appear on advertising 'As sponsored by' including posters, tickets and emails
- Full page advert in the event programme on the night
- Logo included in the thank you page of the programme
- Pop up banner to be displayed in Elphinstone Hall
- Adverts and links promoting your sponsorship displayed through social media
- A mention in press releases sent about the event
- Sponsor acknowledgement by the host on the evening
- Product placement at the event (optional)

Only one Headline sponsorship package available.

£5,000 could fully fund our Drop In service for two weeks

The service provides information, advice, and support to people who are homeless or at risk of homelessness. The support offered includes: advice on housing and homeless issues; provision of food parcels, clothing, and toiletries; advocacy; benefits advice. Computers are also available for people to access emails, search/apply for jobs, and connect with family/friends.

To talk to us directly about any of these sponsorship opportunities please contact the Fundraising team on **01224 625732** or fundraising@aberdeen-cyrenians.org

aberdeen-cyrenians.com/2018Ball

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SPONSORSHIP PACKAGES

WELCOME DRINKS SPONSOR

£4,000

The welcome drinks package includes:

- A table of 10 on the night
- Logo/advert on the sponsors and event pages on the website
- Logo to appear on advertising 'As sponsored by' including posters, tickets and emails
- Half page advert in the event programme on the night
- Logo included in the thank you page of the programme
- Product placement and pop up banner in the Linklater room where welcome drinks will be hosted
- Adverts and links promoting your sponsorship displayed through social media
- A mention in all press releases sent about the event
- Sponsor acknowledgement by the host on the evening

£4,000 could support 6 people who are experiencing domestic abuse to gain safe accommodation.

Through 1 to 1 sessions our workers provide up to 3 months of intensive emotional and practical support including safety planning, crisis intervention, and personal and home security items.

ENTERTAINMENT

£3,000

EVENT PROGRAMME

£3,000

FOOD & BEVERAGE

£3,000

DÉCORATION

£3,000

We have four packages available at £3,000 each sponsoring key aspects of the event. All packages include:

- A table of 10 on the night
- Logo/advert on the sponsors and event pages on the website
- Logo to appear on advertising 'As sponsored by' including posters, tickets and emails
- Half page advert in the events programme on the night
- Adverts and links promoting your sponsorship displayed through social media
- A mention in press releases sent about the event
- Sponsor acknowledgement by the host on the evening

£3,000 could fund 15 Street Alternatives sessions

Street Alternatives provides hot meals, showers, and laundry facilities from our base at 62 Summer Street. Operating four times a week, an average of 28 people who are homeless or have limited access to cooking facilities attend each session.

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